

**Beauty Gives Back Spring Beauty Gala Twitter Party Official Contest Rules**  
NO PURCHASE NECESSARY TO PARTICIPATE.

**ELIGIBILITY:** The Contest is open only to legal residents of Canada, excluding Quebec, who are age of majority in their province/territory in their province/territory of residence on the date of entry in the Contest. The following persons are not eligible to participate: Employees, representatives or agents (and those with whom such persons are domiciled, whether related or not) of Beauty Gives Back (the “Sponsor”), or its subsidiaries, affiliates, distributors, prize suppliers, advertising or promotion agencies and the Contest judges (collectively, the “Contest Parties”) are not eligible to participate. This Contest is in no way sponsored, endorsed or administered by, or associated with Twitter. Twitter is completely released of all liability from each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Contest Parties and not Twitter.

**ENTRY PERIOD:** The entry period begins on Wednesday, April 27th, 2016 at 8:00PM Eastern Time (ET) and ends on Wednesday, April 27th, 2016 at 9:00PM ET (the “Entry Period”).

**HOW TO ENTER:** Current Twitter users enter by answering questions during the entry period. You can only win one prize during the party. Answers can be posted on Twitter and posting a Tweet during the Entry Period with the hashtag #SDMBeautyGala. The #SDMBeautyGala hashtag must be included in every valid entry. You can only use one (1) Twitter account to enter the Contest. The Contest Parties are not responsible for late, lost, misdirected, delayed, incomplete or incompatible entries. The Sponsor may disqualify an entrant for any reason, in its sole discretion. By entering the Contest and submitting an entry, each entrant: (i) grants to the Sponsor, in perpetuity, a non-exclusive license to publish, display, reproduce, modify, edit or otherwise use his or her entry (and all individual components thereof), in whole or in part, for advertising or promoting the Contest or for any other reason without compensation; (ii) waives all moral rights in and to his or her entry in favour of the Sponsor; and (iii) agrees to release and hold harmless the Contest Parties and each of their respective agents, employees, directors, successors, and assigns (collectively, the “Releases”) from and against any and all claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other intellectual property related cause of action.

**PRIZES:** There will be 5 (five) \$100 Shoppers Drug Mart Gift Cards available to be won. Prizes must be accepted as awarded and are not transferable or convertible to cash. No substitutions except at Sponsor’s option. Sponsor reserves the right to substitute a prize or a prize component with one of equal or greater value, including without limitation, but solely in the Sponsor’s discretion, a cash award. Prizes will only be awarded to the person who is the owner of the Account.

**WINNER SELECTION PROCESS:** The Sponsor’s designated representative will select some winners at random from all eligible entries and others winners will be selected based on a timely response to a question. Odds of being chosen as a selected Winner could depend on the total number of entries and the speediness of replies. The Sponsor will Tweet and post the names of

selected entrants from the Twitter account @BGBCanada on Wednesday, April 27th, 2016 after 9:00PM ET. Before being declared a winner, the selected entrant must respond to the assigned account via Twitter or via email acknowledging the acceptance of the Winner Prize as awarded, and answer a three-sector mathematical skill-testing question. The selected entrant must also complete and sign a Contest Release Form. The winners must have included the hashtag #SDMBeautyGala in their response. If the entrant does not acknowledge the acceptance of the Winner Prize and answer a three-sector mathematical skill-testing question before Wednesday, April 27th, 2016 at 10:00PM ET, the entrant will be forfeited (and will forfeit any right to his or her Winner Prize) and the Sponsor reserves the right, in its sole discretion, to deem the next eligible entrant to be a selected Winner.

**LIMITATION OF LIABILITY:** By entering you agree to release and hold harmless [company name] and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error which may occur in the administration of the Promotion or the processing of entries.

**DISPUTES:** THIS CONTEST IS GOVERNED BY THE LAWS OF CANADA AND ONTARIO WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in [state/province] having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest), and participant further waives all rights to have damages multiplied or increased.

**Privacy Policy:** Information submitted with an entry is subject to the Privacy Policy stated on the Beauty Gives Back Web Site. To read the Privacy Policy, [here](http://www.lgfb.ca/en/about-lgfb/privacy-policy/).  
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